

Turning crisis response on its head

Join the first ever global
fund resourcing women's
leadership in emergencies
with a long-term
transformational agenda.

arise

Women leading
crisis response.



Women will rebuild the world

When a woman is placed at the centre of emergency response, she rebuilds more than just buildings. She builds resilience for herself and her community, the capability to defend her rights, and leadership skills that last a lifetime.

For 40 years, ActionAid has been working for women's rights from the grassroots up. Ten years ago we pioneered the first women-led emergency response initiative and have been using this approach in local communities around the globe ever since.

Women are the driving force behind the Arise Fund, the first ever global fund for women's leadership in emergency response and preparedness with a long-term transformational agenda.

Arise turns traditional crisis intervention on its head by putting women at the heart of the response. This innovative approach has been internationally recognised for supporting women living in poverty to rise up, claim their rights and remain in a position of leadership long after the emergency has passed.

Our goal is twofold. Through support in emergency preparedness, conflict resolution training, and community-based protection programs, we will prepare women before disaster strikes. In times of crisis, we will provide rapid response funding to ensure women and their organisations are resourced when they need it most.

Without this support, women are disproportionately impacted by crises as the risk of violence increases and they are denied access to resources and decision making.

From adversity, we rise.

Join the humanitarian revolution

Over the next five years, the Arise Fund's ambition is to raise \$10 million to empower one million women around the world.

We will deepen our work with women in 12 target countries affected by disaster and conflict, strengthening their capacity to lead at the local, national and international level.

But we can't do it alone – we need people who share our vision to join us. People who make change, not wait for it. People who know a woman's place is leading the charge. And people who know that investing in women's leadership will fundamentally transform the world for good.

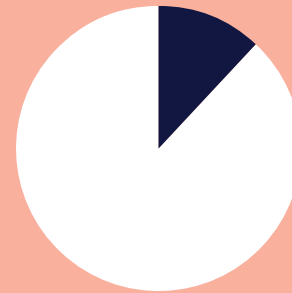
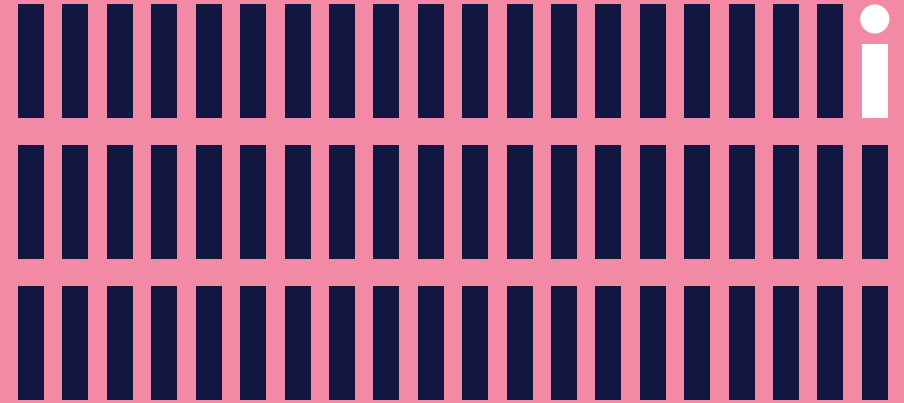
Sabita Rani with embankment group leaders.
© Turjoy Chowdery/ActionAid



0.5%

As of 2015, just **0.5%** of humanitarian funding was spent on addressing gender-based violence

Women and girls: Catalysing action to achieve gender equality – WHS 2016



In 2014, only **12%** of UN crisis response funding was allocated to programmes which considered that women and girls had different needs to men and boys.

Women and girls: Catalysing action to achieve gender equality – WHS 2016

Women and children are 14 times more likely to die in a disaster.

Gender and Climate Change Asia and the Pacific – UNDP 2013



Mary Jack, with her local women's circle in Vanuatu.
© Yasmine Bjornum/ActionAid

Mary Jack

Community leader,
Vanuatu.

When Cyclone Pam struck Vanuatu in 2015, more than 60 per cent of the population required emergency assistance. ActionAid set up safe spaces for women in affected areas and placed women at the centre of the national disaster response.

“ I want to send a very clear message that women from communities like mine want to be part of decision-making in disaster response. We need support, we need resources, we want training, but most of all we want to participate and be involved in decision-making. It is not sufficient to just consult us, we want space at the table. ”



Sabita Rani discussing nutrition with women and their children in Bangladesh.
© Turjoy Chowdery/ActionAid

Sabita Rani

Emergency response
leader, Bangladesh.

With only two hours of training from ActionAid's emergency response team, Sabita and 21 other women led 500 people to safety during Cyclone Mahasen in 2013.

“ Being a leader in disaster response and in disaster risk reduction has changed my life. People now respect me and judge my work and experience a lot more than before. ”



Carole Brownlee talks smart philanthropy.
© Brownlee/ActionAid




Carole Brownlee

Chief Operating
Officer, Roadshow
Films Group.
Board Member,
ActionAid Australia.

“ The numbers speak for themselves. When you know that every dollar spent on preparing for a disaster saves seven dollars in future losses during a crisis, you understand that the Arise Fund is not just ground-breaking, but the very essence of smart philanthropy. ”

Stand with women

For more information,
please get in touch.

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